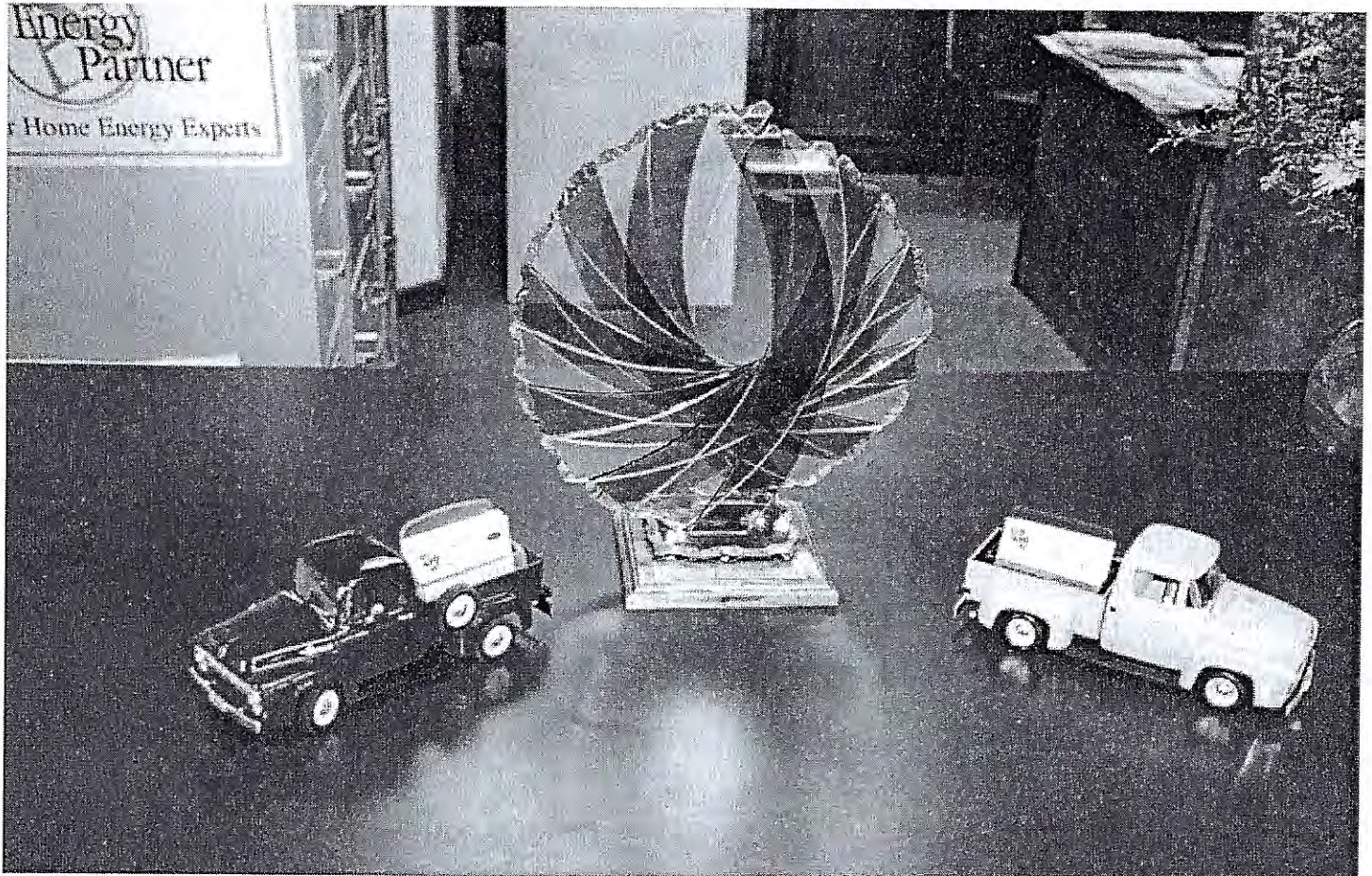


## WW honored at this year's BBB Torch Awards ceremony



*This 2002 Better Business Bureau Torch Award for marketplace Ethics will occupy a special place of pride at WW Heating and Air Conditioning's North Lima offices.*

WW Heating and Air Conditioning was one of three businesses in its category honored by The Better Business Bureau in this year's second annual awards ceremony of the Torch Awards for Marketplace Ethics. WW was nominated in the 30-to-50-employee category.

Nominations for the award were received from individuals and organizations that wished to recognize companies for their efforts in three areas: setting "high standards of behavior in buyer and seller relationships;" meeting their "obligation to the marketplace to do what is right and fair;" and demonstrating "that adhering to Better Business Bureau ethical standards is the

hallmark of successful, competitive companies."

Businesses receiving The Better Business Bureau's 2002 Torch Award for Marketplace Ethics were selected by a panel of judges representing the business and academic communities and were independent of the staff and board of directors of The Better Business Bureau.

The mission of The Better Business Bureau system is to promote and foster the highest ethical relationships between business and the public through voluntary self-regulation, consumer and business education and service excellence.